

Woody Kaye

## **Referral Assistant**

What I do

Our company sells promotional products, corporate gifts, ad specialties, premiums.

How I do it

Developing relationships with buyers who are often marketing professionals and event planners.

Who I do it for

Corporate Values, Inc.

My mission is

To meet buyers who use promotional products in a strategic way to promote and energize their brand and message.

I would like to meet the following types of people. Marketing Directors of companies with sales in excess of \$10MM or event planners who buy gifts for their outings.

(This could be by occupation, situation (people who ....) or any other way you want to categorize)